

FOOD & WINE The People's Best New Bars – Frequently Asked Questions

What is The People's Best New Bars award? FOOD & WINE magazine's The People's Best New Bars award, presented by Roca Patrón, is our first-ever poll to rank the most incredible drink destinations in the country. From September 17 to 30, 2014, fans will visit foodandwine.com/best-bars to choose from our list of 100 fantastic new places to determine The People's Best New Bar via online vote.

How will The People's Best New Bar be selected? Voting will take place from September 17 to 30, 2014 at foodandwine.com/best-bars. The field of nominees is made up of 100 outstanding bars from all over the United States that have been open for three years or less. Each region will have a winner and the bar with the most overall votes will be named The People's Best New Bar for 2014.

When will The People's Best New Bars nominees be announced? The 100 nominees will be announced on September 17 at foodandwine.com.

How were the 100 nominees selected? What were the criteria? FOOD & WINE editors determined the list with help from their national network of trusted sources (journalists, mixologists and other cocktail insiders). Nominees are all bars that have been open for three years or fewer.

Who can vote? Anyone with online access can go to foodandwine.com to pick a favorite contender from the nominees in each region. Voting is not limited to FOOD & WINE subscribers or any other group.

When will The People's Best New Bar be revealed? FOOD & WINE is set to announce the winner of The People's Best New Bars on October 2, 2014. Look for the announcement on FOOD & WINE's website (foodandwine.com), Facebook (facebook.com/foodandwine) and via Twitter (twitter.com/foodandwine).

Where can marketing materials be found? At foodandwine.com/articles-tpbnb-pr, you'll find downloadable buttons and postcards to help you publicize your nomination as well as a style guide explaining how these materials may and may not be used.

September 2, 2014