

**FOR IMMEDIATE RELEASE:**

**Media Contacts:**

5W Public Relations  
Lindsay Gurak / Nicole Mazewski  
[lgurak@5wpr.com](mailto:lgurak@5wpr.com) / [nmazewski@5wpr.com](mailto:nmazewski@5wpr.com)  
212.999.5585



**All-Clad Continues Longstanding Cookware Sponsorship of the *FOOD & WINE* Classic in Aspen  
*Leading Cookware Brand Brings Excellence to Culinary Festival for the 22<sup>nd</sup> Year***

**Parsippany, NJ – May 15, 2017** - All-Clad Metalcrafters, LLC, the undisputed cookware choice of top restaurant chefs and serious home cooks, will once again be the exclusive cookware sponsor of the *FOOD & WINE* Classic in Aspen. Widely considered one of the nation's premier culinary events, the *FOOD & WINE* Classic (June 16-18, 2017), offers attendees a truly unique culinary experience in a spectacular setting with accomplished winemakers, epicurean influencers and renowned celebrity chefs, including All-Clad Chef Ambassador Hugh Acheson.

As the official cookware provider and sponsor of the *FOOD & WINE* Classic in Aspen for over 20 years, All-Clad will once again present at the Grand Tasting Pavilion, showcasing the recently re-launched and beloved LTD cookware collection. During Friday's Grand Tasting, attendees will have the opportunity to sample delicious dishes prepared by Chef Hugh Acheson. Festival attendees will also have the chance to win a 10-piece LTD cookware set during the weekend. All-Clad cookware will be represented throughout the festival at various culinary demonstrations, exclusive parties and more.

"All-Clad is honored to once again partake in *FOOD & WINE*'s prestigious epicurean festival in Aspen," said Michele Lupton, Marketing Communications Director, Groupe SEB USA. "Year after year, the event brings together the world's authorities on food and wine and we are honored to be a part of the celebration again."

For more information on All-Clad, and to follow the brand's live updates during this year's *FOOD & WINE* Classic in Aspen, please visit:

- Website: [www.all-clad.com](http://www.all-clad.com)
- Facebook: <https://www.facebook.com/allclad>
- Instagram: <https://instagram.com/allclad>
- Twitter: <https://twitter.com/allclad>
- Pinterest: <https://www.pinterest.com/allclad>

For media inquiries, please contact: [5W Public Relations](#).

**About All-Clad**

All-Clad is the undisputed cookware choice of top restaurant chefs and serious home cooks. Born in the United States steel age in 1967 as Clad Metals, All-Clad originally specialized in formulating bonded metals for a variety of industries. Since it was established as All-Clad Metalcrafters in 1971, every piece of its bonded cookware has been handcrafted through a revolutionary process, using a proprietary recipe of metals to provide the best cooking performance. Today, All-Clad's signature cookware continues to be proudly handcrafted by American artisans in Canonsburg, Pennsylvania, with American-made steel the same way it was four decades ago. No detail is overlooked in crafting All-Clad cookware, and that is what makes it a true original. All-Clad Metalcrafters offers several collections of bonded cookware, kitchen tools, electrics, and gourmet accessories. All-Clad can be found in specialty cookware and department stores in the United States and Canada. For more information, visit [All-Clad.com](http://All-Clad.com).

###