

# FOOD & WINE classic in aspen

## Culinary Trendsetters Head to Top Destination To Discover Latest Epicurean Trends: 27<sup>th</sup> Annual *FOOD & WINE* Classic in Aspen

Top Chef Winners Take the Stage in Classic Quickfire;  
Burgers, Pork, Irreverent Pairings, Sustainability, and Emerging Wine Regions  
Top the List of Trends

Aspen, Colo. (June 18, 2009) – **Mario Batali, Giada De Laurentiis, Bobby Flay, and Jacques Pépin** are a few of the culinary superstars heading to the majestic Aspen mountains the weekend of June 19-21. This year's *FOOD & WINE* Classic in Aspen features a star-filled line-up of trendsetters in both food and wine. They will share their favorite recipes, techniques, and trade secrets with 5,000 foodie followers.

The *FOOD & WINE* Classic in Aspen features over 80 cooking and wine seminars and 50,000 bottles of wine to sample at the Grand Tasting Tents, along with hundreds of exhibitors previewing their latest products. It is no surprise that the *FOOD & WINE* Classic is recognized as the top destination for discovering culinary trends.

For the first time ever, the annual Classic Cook-Off will become the Classic Quickfire, as a riff on Bravo's *Top Chef*. The winner of *Top Chef: New York* Hosea Rosenberg will compete against *Top Chef: Chicago* winner, Stephanie Izard. *Top Chef* judges Tom Colicchio and Gail Simmons will preside over the judges' table, alongside Editor-in-Chief Dana Cowin. The top bidder at a live auction, benefiting KitchenAid's Cook For The Cure, will fill the fourth seat at judges' table.

### Cooking Demonstrations Include:

- **Giada De Laurentiis** presents Giada's Kitchen
- **Bobby Flay** demonstrates how to make the perfect burger, fries, and shakes
- **Mario Batali** and **Nancy Silverton** share their love of mozzarella
- **Tom Colicchio** and **Gail Simmons** spill the inside scoop from the *Top Chef* Kitchen

### Wine Highlights:

- **Danny Meyer** and **Dan Philips** show how to pair our favorite pizzas with wine
- *FOOD & WINE*'s **Ray Isle** showcases Burger Bonanza wines
- Mixologist **Julie Reiner** brings back classic cocktails with a modern spin
- **Mark Oldman** takes the mystery out of wine in his seminar Outsmart Wine 101

### Weekend Highlights:

- 20<sup>th</sup> Anniversary of the **American Express Restaurant Trade Program**. The country's top chefs and restaurateurs share their secrets and tools for success.
- Meet the future culinary trendsetters at the exclusive 2009 **F&W Best New Chefs** dinner.

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In its 27<sup>th</sup> year, the **FOOD & WINE Classic in Aspen** is the epicurean magazine's signature event, bringing together 50 of the world's foremost authorities on wine and food at 80 cooking demonstrations and wine seminars. In addition, over 300 wines and luxury lifestyle brands gather together in the Grand Tasting Pavilion, the epicenter of the event, to pour over 50,000 bottles of wine and exhibit their newest products. 2009 sponsors including All-Clad, American Express, AT&T, Bombay Sapphire, Delta, FIJI Water, Green & Black's Organic Chocolate, Grey Goose Vodka, KitchenAid, Lexus, McCormick, Patron, Stella Artois, and Wines from Spain.

**FOOD & WINE** is the modern, stylish, trend-spotting, talent-seeking epicurean magazine. Published by American Express Publishing Corporation, the leader in luxury lifestyle magazines, **FOOD & WINE** has an audience of 7.4 million. Details about the event and the company are available at [foodandwine.com](http://foodandwine.com).