

FOR IMMEDIATE RELEASE

FOOD & WINE ANNOUNCES THAT VOTING HAS BEGUN FOR THE PEOPLE'S BEST NEW CHEF 2015

100 Standout Chefs from Around the Country in the Running to Win

New York, NY (April 1, 2015) – Today FOOD & WINE® invites restaurant-goers around the country to begin voting for The People's Best New Chef®, an award program now in its fifth year. The award, an extension of the FOOD & WINE Best New Chefs award, spotlights innovators who have run their own kitchens for five years or fewer. The People's Best New Chef winner will be determined via online vote on foodandwine.com/the-peoples-bnc beginning today and continuing through 5pm EDT on Wednesday, April 8.

The field of 100 nominees for The People's Best New Chef includes 10 chefs in 10 regions across America. The chef with the most votes in each region will be named a finalist; the finalist with the most votes overall will be named The People's Best New Chef. The People's Best New Chef finalists and winner will be revealed on April 9 online at foodandwine.com; the winner will also be featured in the July 2015 issue of FOOD & WINE, the same issue that profiles the Best New Chefs. (Note: Nominees for The People's Best New Chef® award are eligible for the Best New Chef award.)

"It's inspiring to see the fans campaigning on behalf of these chefs and their beloved restaurants," says FOOD & WINE editor in chief Dana Cowin. "The hometown pride is overwhelming, everywhere from Monroe, Louisiana to Brooklyn."

To learn about the 100 chefs nominated for The People's Best New Chef award, go to foodandwine.com/the-peoples-bnc. Follow the conversation on Twitter and Instagram using #peoplesbnc.

About FOOD & WINE

FOOD & WINE is the ultimate authority on the best of what's new in food, drink, travel, design and entertaining. FOOD & WINE has an extensive social media following on Facebook, Twitter, Instagram, Pinterest, Tumblr and Foursquare. FOOD & WINE includes a monthly magazine; digital editions on the iPad, Kindle Fire and Nook Color; a website, foodandwine.com; a books division; FWx, a digital brand and website for millennials; plus newsletters, clubs, events around the globe and a restaurant partnership, Chefs Club by FOOD & WINE.

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