

Frequently Asked Questions

FOOD & WINE The People's Best New Pastry Chef award 2013

What are the Best New Chef awards? Since 1988, FOOD & WINE has awarded its highest honor, the Best New Chef title, to the country's most promising up-and-coming talents—innovative chefs with a distinctive vision creating exceptionally delicious food. Only chefs who have run their own kitchen for five years or fewer are eligible for the annual award. Among the superstars honored: Daniel Boulud ('88), Michael Symon ('98), Tom Colicchio ('91), Rocco DiSpirito ('99) and *Top Chef* alum Stephanie Izard ('11).

What is The People's Best New Pastry Chef award? In 2012, FOOD & WINE created a new addition to its Best New Chef program. Similarly to the 2011 debut of The People's Best New Chef award, The People's Best New Pastry Chef award will be given to a top-notch pastry chef determined by the dining public.

Will FOOD & WINE be choosing Best New Pastry Chefs in addition to The People's Best New Pastry Chefs?

Yes, FOOD & WINE will choose several Best New Pastry Chefs and profile them in the July 2013 issue, similarly to how the magazine profiles the ten Best New Chefs of the year.

Could a nominee or the winner of The People's Best New Pastry Chef also win a Best New Pastry Chef title?

Yes. Inclusion in The People's Best Pastry New Chef program does not preclude consideration for a Best New Pastry Chef award.

Who is the presenting sponsor of The People's Best New Pastry Chef?

The People's Best New Pastry Chef will be presented by Godiva.

How will The People's Best New Pastry Chef be selected? Voting will take place from 10 am EST on April 1, 2013 through 5 pm EST on April 8, 2013 at foodandwine.com/the-peoples-pastry. The link will be live on April 1, 2013. The field of nominees includes 50 nominees broken out into three regions across the United States, all talented innovators who have run their own pastry kitchens for five years or fewer. Voting will be announced in the April 2013 issue of FOOD & WINE. The chefs with the most votes in each region will be named regional winners, for a total of three winners. The chef with the most votes overall will be named The 2013 People's Best New Pastry Chef and will be featured in the July 2013 issue of FOOD & WINE along with the winners of this year's Best New Pastry Chef awards.

When will The People's Best New Pastry Chef nominees be announced? The 50 nominees will be announced on April 1 on foodandwine.com. FOOD & WINE will also provide nominees' bios on its website.

How were the 50 nominees selected? What were the criteria? FOOD & WINE editors determined the list with help from their national network of trusted sources (journalists, chefs and other food insiders). Restaurant pastry chefs who have run a restaurant pastry kitchen for five years or fewer are eligible for the award.

Who can vote? Anyone with online access can go to foodandwine.com/the-peoples-pastry to choose from the list of 50 nominees. Voting is not limited to FOOD & WINE subscribers or any other group.

How many times can people vote? People can vote once per region in each of the three regions (for up to a total of three votes).

What are the three regions in The People's Best New Pastry Chef program?

The three regions are West, which includes the Pacific and Hawaii-Aleutian time zones; Central, which includes the Mountain and Central time zones; and East, which includes the Eastern time zone.

When will The People's Best New Pastry Chef be revealed?

FOOD & WINE is set to reveal the three regional winners (including the one overall winner) of The People's Best New Pastry Chef award on foodandwine.com on April 9. The winners will also be announced on FOOD & WINE's social media pages: [Facebook.com/foodandwine](https://www.facebook.com/foodandwine) and twitter.com/fandw.

What does The People's Best New Pastry Chef receive for winning?

The three regional winners will be announced on foodandwine.com in April and the overall winner will be profiled in the July 2013 issue of FOOD & WINE.

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